



REGULATION OF PARTICIPATION

Brasil Selection by CMB 2026

Wine and Spirits Competition

The Wine and Spirits Competition **Brasil Selection by CMB 2026** is organized by the Concours Mondial de Bruxelles, recognized as one of the most important benchmarks for the quality of wines and spirits for the national and international market.

The international nature of its judging panel gives the **Brasil Selection by CMB 2026** the maximum guarantees of professionalism, independence and integrity, as a guarantee of excellence in the results of the competition.

The **Brasil Selection by CMB 2026**, to be held from October 26th to 28nd, 2026 in Flores da Cunha, is the best opportunity to receive recognition for the quality of your wines and spirits and the support that will allow them to stand out for consumers in Brazil and overseas.

Form of participation

1. Registration of samples:

Choose the Category(ies) in which you want your wine(s), spirit(s), premix (ready to mix), beers/meads, to compete in the **Brasil Selection by CMB 2026**.

- Registration must be done **online**, on the website: prior to **15/09/2026**.
- Alternatively, it is possible to fill out a written registration form for each competing sample and send it to the contest headquarters in São Paulo, also before 15/09/2026, together with proof of payment for the total number of registered products. The shipping address, if you opt for this method, is the following:

Market Press – Brasil Selection by CMB

Av. São Camilo, 412, conjunto 12

Granja Viana, Cotia, SP

CEP 06709-150

Contato (prefira Whatsapp): (+11) 98347 2093

eventos@marketpress.com.br



2. Payment Methods:

Payment can be made:

- By bank transfer to the account VINOPRES BE 87 0001 2552 7494 (IBAN) BPOTBEB1 (Bank Identification Code) of Banque de la Poste (B-1000).
- By Visa, MasterCard or American Express credit card, completing the form of payment space on the registration form.

These costs must be paid at the time of registration. Products whose registration has not been paid will not be able to participate.

3. Shipment of samples:

They must be addressed to **Brasil Selection by CMB 2026**.

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Av. São Camilo, 412, conjunto 12

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- **WINES:** 3 bottles of each wine sample entered (equivalent to a minimum total of 3.00 litres)
- **SPIRITS:** 2 bottles for spirits
- **BEERS / MEADS:** 6 bottles/cans with a volume of less than 0.5 litres or 3 bottles/cans with a volume of more than 0.5 litres. A Delivery Note with the details of the samples sent.

4. Organization of the Brasil Selection by CMB 2026:

Participating samples must arrive at the reception address with all the requested information and registration fees paid.



5. About the provenance and origin of the wines:

In the registration dossier of the samples indicated in the third article, in the case of wines, it must be specified if it is a product of 100% origin or if it is a product made with grape musts of total or partial origin other than the declared country of origin in accordance with the provisions of the International Code of Oenological Practices of the OIV.

6. About the provenance and origin of the spirits:

Due to the fact that the categories of spirits products specified in this REGULATION OF PARTICIPATION are protected under the Brazilian Industrial Property Law, only the products that comply with current regulations for each category may be accepted, and for this purpose the label in the delivery of the samples stipulated in clause 3, as well as in the delivery note, the percentage of the base inputs applicable to each category must be informed.

7. Regarding the origin of the beers:

Products must comply with labelling regulations and be in accordance with current legislation relating to domestic production. **Brasil Selection by CMB 2026** will classify the samples according to their declared characteristics or, if necessary, based on their evident characteristics; furthermore, it will store the samples in a secure location, at a temperature and under atmospheric conditions that ensure optimal preservation.



OFFICIAL REGULATION

I. Of the objectives:

Brazil is internationally recognized as an important country that produces quality wines, spirits, premixes (ready-to-drink), beers and meads, and its prestige is growing every day. Based on this reality, the **Brasil Selection by CMB 2026** aims to achieve two objectives:

- To highlight the characteristics of quality Brazilian wines and spirits, by region of origin, in Brazil and overseas, while promoting a healthy competition to raise qualitative standards, from their own appellations of origin.
- To attract international opinion leaders to Brazil, to disseminate in their respective media and communication networks information regarding the achievements of Brazilian winegrowing industry, as well as the production of regional spirits, beers and meads.

Thanks to the technical organization in charge of the Concours Mondial de Bruxelles, an organization with 33 years of experience in the sector, the **Brasil Selection by CMB 2026** will position itself as an excellent showcase for international markets.

II. Of the supported products:

The **Brasil Selection by CMB 2026** will be open to all Brazilian wines, spirits, premixes (ready-to-drink), beers and meads included in the Categories indicated in point IX of these Regulation, in accordance with Brazil wine legislation and the definitions of the OIV International Code of Oenological Practices.

III. About registration:

Each participating sample must submit its respective registration form, which must be sent by email before 15/09/2026, to the Contest organization: concours@vinopres.com, concurso@marketpress.com.br / eventos@marketpress.com.br

IV. About the origin of the wines:

Each participating sample must come from a homogeneous batch of the product, of at least 1 hectoliter, and be properly packaged, with commercialization purposes.

V. About the shipment of the products:

Each participating wine must be presented in 3 labeled bottles, which must be sent to the address indicated by the contest. In the case of spirits, 2 bottles must be sent.



VI. Registration costs and forms of payment:

The registration costs of each participating sample will be the following:

Registration before 30/06/2026:

- from 1 to 5 samples – 105 € per sample
- from 6 to 10 samples – 95 € per sample
- over 11 samples – 85 € per sample

Registration from 01/07 to 30/07/2026:

- from 1 to 5 samples – 115 € per sample
- from 6 to 10 samples – 105 € per sample
- over 11 samples – 95 € per sample

Registration from 31/07 to 15/09/2026, when registrations close:

- from 1 to 5 samples – 140 € per sample
- from 6 to 10 samples – 130 € per sample
- over 11 samples – 120 € per sample

Payment can be made

- By bank transfer to the account VINOPRES BE 87 0001 2552 7494 (IBAN) BPOTBEB1 (Bank Identification Code) of Banque de la Poste (B-1000).
- By Visa, MasterCard or American Express credit card, completing the form of payment space on the registration form.

These costs must be paid at the time of registration. Products whose registration has not been paid will not be able to participate.

Registrations that have not been paid before 15/09/2026, will be out of the contest.



VII. About the Jury and the tasting sessions:

The **Brasil Selection by CMB 2026** will designate the tasting juries based on their recognized experience and international capacity as tasters. The tasting sessions will take place strictly blindly, according to the rules established by the Concours Mondial de Bruxelles.

To assess and score the competing wines, spirits, premixes (ready-to-drink), beers and meads, the Digital Tasting Sheet designated by the Concours Mondial de Bruxelles 2026 will be used.

VIII. About the awards:

The samples that obtain the required scores during the tasting sessions will receive the following prizes:

- Grand Gold Medal
- Gold Medal
- Silver Medal

However, the total number of medals awarded by the jury, according to the results, must not exceed 30% of the competing wines.

The **Brasil Selection by CMB 2026** will certify each award by delivering a diploma and physical medal that will exactly identify the winning sample. The producers may mention the prizes obtained on the labels of the respective samples or on other types of media. However, the organizers of the **Brasil Selection by CMB 2026** reserve the exclusive right to supply self-adhesive prints of the Contest medals, as well as the rights to reproduce these medals on labels, against labels or other media.

IX. About the categories:

- Each participating sample must be registered in one of the categories indicated in the registration website, and only in one of them, mentioning its respective identification number.
- The wines that are identified with a certain strain must be made with at least 80% of that variety.
- Wines identified as dry must have a residual sugar content of no more than 4 grams per liter.
- Wines identified as semi-sweet or sweet must have a residual sugar content greater than 4 grams per liter.
- The organizers reserve the right to delete or create new categories in the event, in order to justify the number and type of competing products.



Wines, spirits, premix (ready to mix), beers, meads, produced in Brazilian territory, included in the Categories indicated in the registration website, in accordance with Brazilian legislation and the definitions of the International Code of Oenological Practices of the OIV, are invited to participate.

X. General considerations:

- Participation in the **Brasil Selection by CMB 2026** implies full acceptance of the clauses of these REGULATION.
- The information provided in the Registration Form is absolute responsibility of the signatory.
- The Contest organization may control the veracity of this information by any legal means.
- The participating wineries assume all responsibility for the registration of their products and their transportation to the address indicated by the organization.
- Registration fees, once paid, are non-refundable for any reason.
- The results of the **Brasil Selection by CMB 2026** are unappealable.
- All prizes will be announced on our website on 30/10/2026.
- All participants will receive by email the results of the wines or spirits submitted.

XI. Program:

The blind tasting sessions will take place in the morning and under the strictest rules of the Concours Mondial de Bruxelles, on 26 to 28/10/2026.